



Bright Lens LLC

UEI: GWR1YWWJFB86

CAGE: 9LHB2



**A Service-Disabled
Veteran-Owned
Small Business**

**PRIMARY NAICS:
541511**

Custom Computer Programming Services

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www.brightlensllc.com

**Bright Lens LLC
7936 N Forest Rd
Knoxville, TN 37909**

DIFFERENTIATORS

- Reputation for exceptional customer support, providing reliable assistance and timely issue resolution to ensure smooth operations well after deployment.
- Proven track record of successfully delivering software solutions to clients with high customer satisfaction and on-time project delivery.
- Commitment to continuous improvement and innovation, leveraging emerging technologies to provide cutting-edge solutions for the public sector.

SECONDARY NAICS

518210 - Computing Infrastructure
541512 - Computer Systems Design
513210 - Software Publishers
516210 - Media Streaming
512110 - Video Production
541614 - Distribution, Logistics
541715 - Scientific R & D
541519 - Other I.T. Services
561421 - Telephone Answering Svcs
561422 - Tele & Other Contact Ctrs
561499 - Other Business Services

ABOUT US

With a strong focus on government contracts, we offer a comprehensive range of software development, data integration, and consulting services tailored to meet the unique technical needs of the public sector. Our team of experienced professionals combines Information Technology expertise with in-depth knowledge of government operations, enabling us to deliver high-quality solutions that drive efficiency, enhance security, and improve service delivery for all our clients. Let us help you dissect your data and find ways to improve your operations. We use best-in-class tools that prove essential when making data-driven decisions.

- Data Warehousing
- Analytics and A.I.
- Low-code, no-code solutions
- Data Integration
- Software Applications
- Mobile and smart devices

CORE COMPETENCIES

Scalable and Customizable Solutions:

- Proven ability to develop scalable software solutions that can accommodate the diverse needs of government agencies, including large-scale operations and varying workloads.
- Customization capabilities to align our solutions with the unique workflows and processes of each government client, enhancing efficiency and productivity.

Scalable and Customizable Solutions:

- Expertise in seamlessly integrating our software solutions with existing systems, databases, and platforms, ensuring interoperability and data exchange.
- Integration with legacy systems, enabling a smooth transition and minimizing disruptions during implementation.

PAST PERFORMANCE PROJECTS

- **Student Engagement** - A.I. behavioral data tool to predict GPA and shape decisions with what-if scenario forecaster.
- **Fleet Management** - IoT device application for GPS tracking fleet trucks with predictive A.I. maintenance scheduling.
- **COVID Proximity Tracker** - Data analysis tool to find physical encounters of patients to other personnel via swipe logs.
- **Planogram Detector** - Retail mobile app for product shelf placement by using A.I. image recognition on package logos.